

## **JOB DESCRIPTION**

Design Director (Full-time)



## **ROLE**

Design Directors at Puncture are creative visionaries and internal leaders who shape the strategic direction of projects while serving as a face and voice of the studio. They are responsible for deeply understanding client goals, guiding the creation of briefs, and delivering remarkable design solutions. Beyond their technical and design skill, Design Directors mentor and develop designers, inspire the team, and play an active role in new business development; helping with RFPs and client meetings. They maintain excellence while pushing the creative forward.

## **SKILLS**

- Deep passion for and mastery of graphic design
- Expert understanding of branding and brand strategy
- Leads with curiosity, supports with research and insight
- Adaptable and motivated to evolve approaches and skills
- Technically capable with exceptional attention to detail
- Collaborative, communicative, and inspiring to others
- Strategic thinker with strong client relationship skills

## **RESPONSIBILITIES**

- Deeply understand client goals and translate them into creative direction
- Play a key role in creation of project briefs
- Oversee design projects from conception to delivery
- Responsible for the quality and presentation of all creative work
- Generate original ideas and ensure relevance to client objectives

- Mentor designers and support their career development
- Inspire and lead junior members of the team
- Review designers' work to ensure quality and consistency
- Present and articulate design rationale internally and to clients
- Serve as a face and voice of the company externally
- Play an active role in new business, including RFPs and pitches
- Communicate direction to the team and feedback from clients effectively
- Stay current with industry developments, tools, and trends

#### **PHILOSOPHY & APPROACH**

## Puncture is a culture creating design studio

Audiences don't want to be audiences anymore. The drive to create and contribute is transforming shared experience. The best brands become cultural movements. We help organizations create a culture. We design for contributors, not audiences. We connect brand identity with experience.

Puncture is an equal opportunities employer and welcome applications from all suitably qualified people, regardless of their race, gender, disability, religion/belief, sexual orientation or age.

#### **HOW TO APPLY & SALARY**

[jobs@puncture.co](mailto:jobs@puncture.co)

Salary \$90-110k

Benefits & Vacation